



ParkApp

Find, reserve and pay with your mobile

www.parkapp.es - info@parkapp.es

1. What is ParkApp?

ParkApp is a WEB platform and Mobile Application that offers our network users, a search and supply of parking and an advanced mobile access and payment system.



3. Why be ParkApp associated?

INCREASE YOUR CUSTOMERS: ParkApp directs all your network users to the associated car parks, increasing the number of rotation. It also increases loyalty and collaborates with businesses.

PRICE: We work with special discounts on same parking fee . No additional fees . You can place discount to the end user by increasing the percentage .

BOOK: Users pay your stay in advance , without proof , as it is automatically reflected in the site 's parking. Although they can print both the parking and the client , if they so wish .

PROMOTION: Your parking will have advertising in the ParkApp web . You will be recommended in social networks and blogs.

TECHNOLOGY: ParkApp provides you with all the technology for access and payment via mobile phone . All this for free.

SAVING: You can reduce your costs of tickets, wear and maintenance of machines . Use our electronic ticket.

PARKING CITY LOW COST: You can enter in the business Low Cost Parking with parking packages and services days multiparking .

EASY INTEGRATION: ParkApp easily integrates with every parking or can provide an independent solution that works in parallel with their management system.

ONLINE PLATFORM: Each parking have a device where access and monitor reservations that customers have made. Also, parking will receive an email informing you of reserves.



4. Benefits to Users

ParkApp offers its users:

- **PROMOTIONS AND DISCOUNTS:** up to 50% on select packages parking days in the nearest parking destination.
- **SEARCHER PARKING:** the application not only indicates the exact address also has the system "How can you get there?".
- **ONE MONTHLY BILL:** users no longer have to account parking receipts, obtaining a single detailed monthly bill.
- **ELECTRONIC PAYMENT VIA MOBILE PHONE:** it makes unnecessary to have change and they will not have to queue in front of the cashier.
- **ELECTRONIC ACCESS:** without uncomfortable tickets which are lost. Enter, leave and pay with the smartphone.
- **BOOK:** Customers do not need printed proof of reservation.. Although they can print it, if they so wish.



5. Benefits to businesses

ParkApp offers retail partners:

- **SPECIAL OFFERS AND DISCOUNTS**
- **PARKING SERVICE**
- **INCREASE AND CUSTOMER LOYALTY:** for users with the car in the parking, prefer to go to the shops where they lower the price of parking.
- **ELECTRONIC BILL:** forgetting to make countless accounts with paper receipts.
- **LOCATION:** it offers the possibility of including trades in ParkApp browser.



6. How our customers use ParkApp?

- Users download the application.
- They find the nearest associated parking.
- They open the barrier and pay with mobile phone.



7. Security and ease of parking

All parkings have online access to a screen with information about:

- Booking will arrive on the day.
- Information on ParkApp users who have accessed the parking:
 - * The time of entry of the vehicle.
 - * User Registration ParkApp.
 - * Check Out.
 - * The time spent at the parking.
 - * The expenditure realized.



Ultimas operaciones

	1122HEC	15 nov 2013 17:23	1006	
	1122HEC	15 nov 2013 12:35	1004	
	1122HEC	15 nov 2013 10:11	1006	
	1122HEC	15 nov 2013 09:51	1006	
	1122HEC	14 nov 2013 19:07	1006	

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8. ParkApp Signalling



9. ParkApp for bikes

ParkApp offers its users the option of making the payment of stay bikes, search and access to parking, just as it does with cars.



10. Integration levels

- INTEGRATION HARDWARE:

ParkApp control electronics installed on each track.

Once validated the transaction an external pulse is sent to the path to open the wall.

Input barrier to confirm the opening of the same.

Full Input for occupancy.

- INTEGRATION SOFTWARE

Remote command opening a particular pathway (communication server software)

Remote command requesting registration number.

Occupancy information.

Validation online ticket in case the customer ParkApp enter with a ticket

11. Frequently asked questions

- HOW MUCH TO BE PART OF PARKAPP ?

Nothing , the high and the necessary parking for our users entering and leaving technology is free and we do not charge installation and service.

- HOW PARKAPP WORKS ? DOES PARKAPP CHARGE ANY COMMISSION ?

ParkApp works as a neighbor trade, with special rates. No additional fees. No commissions. Together we agreed rates with special discounts for ParkApp. (Minimum 5% discount).

- IS PARKAPP LIKE BOOKING , OR COURSE TRIVAGO ?

Indeed, the working dynamic is the same, but we we point to the parking world and not the hotels . le offer different rates offered by partners parkings users looking parking either for reservations or any car parks and rotation.

- IS MANAGEMENT PARKAPP LIKE SOLRED ?

As Solred , ParkApp unifies expenses by fleet companies in one monthly bill , thereby facilitating control and accounting without numerous receipts.

11. Frequently asked questions

- CUSTOMERS NEED A RECEIPT?

No, thanks to ParkApp technology customers do not need any proof. If you have made a reservation will have the option, both the user and the parking, printing, but not necessary.

- HOW DO I KNOW THAT A CUSTOMER HAS MADE A RESERVATION OR HAS ENTERED AT THE PARKING?

All data will be reflected in the parking own site with information on reservations that have been made, entries, exits and what has been billed by each client.

- HAVE I ONLY RESERVATIONS INFORMATION THROUGH THE SITE?

No, also ParkApp sends an email with all necessary information about the rate for our customers.

- HOW AND WHEN RECOVERY?

At the end of the month or week, depending on the level of invoicing, ParkApp will pay all associated clients have made stay in their parking.

11. Frequently asked questions

- WHAT CAN I DO IF SOMETHING DOES NOT WORK?

We have a service center (call center) which is operational 24 hours.

- IS SYSTEM COMPLICATED?

No, it's simple and intuitive. Anyway, before users begin to use it, we made a demo in the parking so the staff can try it and learn its operation.